



# Ohio Association of Student Financial Aid Administrators

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Marlene H. Dortch

Secretary

Federal Communications Commission  
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Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

Ohio Association of Student Financial Aid Administrators College Goal Sunday

Ms. Dortch, every February Ohio College Goal Sunday hosts a free-public event to help first-generation, low-income students complete the Free Application for Federal Student Aid. We are able to reach intended audiences through the help and support of stations such as Q102 – public radio. Without them, hundreds of students in their listening area would not be aware of this free college assistance program. Q102 and Rodney Lear are key supporters of the College Goal Sunday program.

Since 2006, Ohio's College Goal Sunday Program has helped 2936 low-income families and first-generation students complete the FAFSA form and access financial aid for college. This increase in Ohio residents being able to pursue education beyond high school is a major milestone for the state and its citizens. There is now another opportunity for an even greater increase in Ohio residents achieving a college education. Ohio's Governor Ted Strickland has formally and publicly acknowledged the importance and mission of College Goal Sunday which Q102 helps to promote. It is through Mr. Lears' public affairs show, *Morning Magazine*, that we can help students turn college dreams into achievable goals.

In conclusion, Bonneville International-Cincinnati (WKQR, WUBE, WYGY, WSWD) has been effective in serving my organization's needs as well as those of the community at-large. We see no need for additional rules or reporting requirements that insert federal oversight of the process of broadcasters serving the community.

Respectfully submitted,

Greg Guzman  
Ohio College Goal Sunday Chair